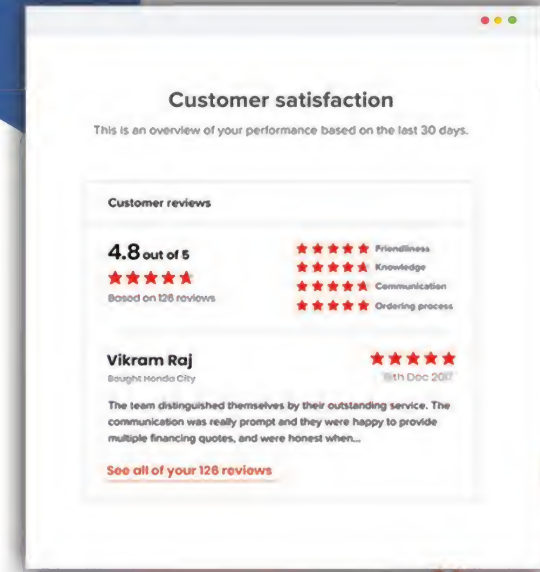




WELCOME TO MORE DIGITALLY CONNECTED DEALERSHIP

Autozhop is a digital automotive marketplace for Car shoppers and sellers in India. At Autozhop we believe that the digital world can create new connections between dealers and their consumers. Our mission is to sit at the heart of India's vehicle buying process with primary activity to help vehicle retailers compete effectively on the marketplace in order to sell more vehicles, easier, faster, simpler and in a cost effective manner, by providing maximum exposure of your brand, inventory and all of your services in online medium.



Autozhop ultimate mission is to provide haggle and hassle free shopping experience for vehicle buyers to purchase there next vehicle either new or used. We continually thrive to make our digital marketing strategies play into influencing prospective buyers by providing them genuine, better information and great offers to visit dealership and transact.



Put your dealership in front of 1,000's of buyers every day

MISSION

Our Mission is to help every aspiring automotive buyer's easy to research to buy there next vehicle, and to provide best deals from our associated dealers, in a quick, stress-free, fair, and fun way, all at their fingertips.

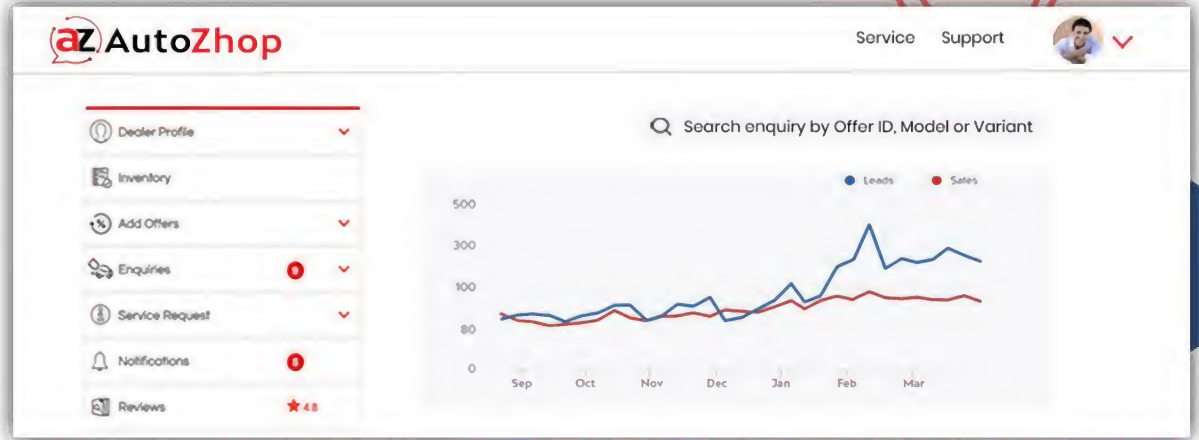
VISION

our vision is to build a digital platform which acts as a win-win situation for aspiring car buyers and dealers. Through our various online platforms, aspiring automotive owners get the vehicle they want, the way they want it, at the best possible price and deals, all at their finger tips without any hassle to buy, by this new approach of vehicle buying we introduce our associated dealers to more potential customers, helping increase sales, reduce costs and improve their stock turnover. A better experience for everyone.



OUR PRODUCTS

Our new suite of dealer focused digital marketing solutions unites our dealers with more in-market shoppers across our various online platforms thus empowering dealers with the seamless coordination of products like **sales, service, trade-in, finance** etc., that previously had to be piecemealed together. It's made possible by uniquely integrating single login Control Centre to our various digital platforms and backed by dedicated team and with unique strategy.



Autozhop: Online marketplace showcasing Deals & Offers from dealers & brands(OEM).

Autozelr: Platform for Car dealers & Service centres to showcase their inventory, offers & other services.

Autozoot: Online automotive classified specialises in secondhand cars.

Carzprice: Customers can check Ex Showroom & On Road Price and get offers of their desired cars from local & nationalised dealers.

HOW DOES IT WORK?

You open your dealership's doors to 1,000's of qualified users ready to buy brand new cars and looking for other services of yours. Our registered users contact you directly to buy cars and other services, they can read your reviews and get all your contact and location details upfront.

Our service teams deliver the partnership you need to drive more leads and deals every day. You'll enjoy enhanced visibility and significantly elevated engagement and lead flow – all delivered with maximum efficiency.



PARTNER FOR PERFORMANCE

To maximize your digital strategy, we complement our technology platform with Managed Services teams who partner with you to achieve your digital goals as quickly and cost-efficiently as possible.

Our service teams delivers the capacity and capability that you need to achieve all your goals faster and cost effectively with tailored marketing campaigns than any individual agencies or in-house members

The combination elevates your digital performance, eliminates the burden of juggling multiple vendors and agencies, and frees you to focus on selling and servicing customers.





A SOLUTION FOR EVERY STRATEGY

Because every market is unique, every product we build is designed for optimal flexibility, connect with us to design a complete and connected solution that works for your business.

Whether your digital strategy encompasses a single dealership or multiple dealerships, we tailor our client service teams to match your needs. Our service professionals work alongside product specialists, analysts, strategists and technical teams, ensuring you have comprehensive support and guidance at all times. Whole idea is to increase visibility, convert leads and boost customer engagement.



MEET YOUR NEXT CAR BUYER ON AUTOZHOP PRODUCTS

Unlimit your reach, meet your next Car Buyer on Autozhop. We at Autozhop strive to drive as many consumers as possible into your virtual showroom. Our solution draws from groundbreaking targeting technology to identify likely buyers - including those browsing on all other platforms of ours - and connect your inventory directly with them on every channel, from search and display ads, to video and social media. Whole idea is to increase visibility, convert leads and boost customer engagement, our solutions that work for your business includes:



Analytics



Search Engine
Optimization



Social Media
Marketing



Article
Submission



Pay Per Click



Email
Marketing

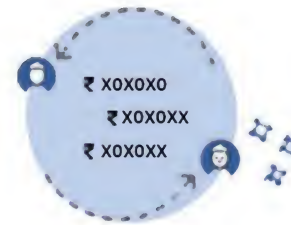
AUTOZHOP CUSTOMER CHARTER

We're committed to becoming dealer's most helpful digital resources to connect ready to buy shoppers. It's not just words, it's a goal at our very core.

- ✓ Target ready to buy shoppers,
- ✓ Direct Communication with In market shoppers
- ✓ Maximum exposure of your Brand
- ✓ Make better & faster deals
- ✓ Cost effective lead generation
- ✓ Dedicated support network



Lead Generation



Communication



Car Sale

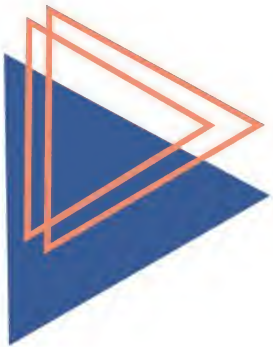
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AUTOZHOP

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AUTOZOLD

CARZPRICE

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